

# 2019

mediakit

# RHYTHM

OF MACHINERY

**SPECIALIZED MAGAZINE ABOUT  
MANUFACTURING EQUIPMENT.  
REAL LOOK AT THE REAL SECTOR ECONOMY**



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www.ritm-magazine.ru

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- **RHYTHM OF MACHINERY – independent publishing**
  - **More than 16 years on the market**
  - **Circulation of 10 000 copies**
  - **10 issues per year**
  - **A4 format, full color**

#### **Our readers — manufacturers and users of industrial equipment**

##### **Title**

- General and Technical Directors
- Chief engineers
- Main technologists

##### **Leading specialists from**

- Industrial Enterprises
- Engineering companies
- Research centers
- Higher education establishments

##### **Area of distribution**

We were readed in Russian, as well as in Europe countries, Asia and America

##### **The main distribution channels**

- Subscription
- Target distribution of the magazine
- The most important industrial exhibitions, forums and conferences

**RHYTHM OF MACHINERY** magazine is information partner of all the exhibitions, listed thematically

##### **Our competitive advantages**

- ✓ Free mailing list for technical services directors of specialized companies
- ✓ Presentation of the magazine exhibitions in Russia and abroad
- ✓ The condition and development trend of domestic and foreign machine manufacturing
  - Business practices
  - New technology and R&D
  - Modern financial instruments of the purchase of equipment
- ✓ Information on updates and zeitgeist trends in metalworking area
- ✓ Publication of conceptual, theoretical and practical and promotional items
- ✓ We are exploring the markets of the industrial equipment in various aspects by:
  - preports from enterprises of various forms property;
  - interview with Director General, Chief engineers and chief technology of enterprises;
  - regional reviews
- ✓ Engineering Breaking News
- ✓ The most significant exhibitions and other events
- ✓ Image advertising and articles of our partners
- ✓ The active position, initiative and readiness magazine staff to new developments

# ISSUE PLAN FOR 2019

## №1, PUBLICATION DATE FEBRUARY

- **Photonics** – [www.photonics-expo.ru](http://www.photonics-expo.ru) (Moscow, 4 – 7 March)
- **St. Petersburg technical fair** – [www.ptfair.ru](http://www.ptfair.ru) (S. Petersburg, 12 – 14 March)
- **Metalloobrabotka. Welding** – <http://www.expoperm.ru/metal-ekb/> (Ekaterinburg, 19 – 22 March)
- **MashexSiberia** – [www.sibfair.ru](http://www.sibfair.ru) (Novosibirsk, 26 – 28 March)

## №2, PUBLICATION DATE MARCH

- **Metalworking. Welding and cutting** – [www.minskexpo.com](http://www.minskexpo.com) (Minsk, 9 – 12 April)
  - **Conference «Innovations. Technology. Production»** – [www.itp-forum.ru](http://www.itp-forum.ru) (Rybinsk April)
- ◇ Hannover Messe – [www.hannovermesse.de/home](http://www.hannovermesse.de/home) (Hannover, Germany, 1 – 5 April)

## №3, PUBLICATION DATE APRIL

- **Metalloobrabotka** – [www.metobr-expo.ru](http://www.metobr-expo.ru) (Moscow, 27 – 31 May)
- **Metallurgy. Tube. Aluminium** – <http://tube.metal-expo.ru> (Moscow, 14 – 17 June)
- **Metal construction** – [www.mc-expo.ru](http://www.mc-expo.ru) (Moscow, 14 – 17 June)

## №4, PUBLICATION DATE MAY

- **Metalloobrabotka** – [www.metobr-expo.ru](http://www.metobr-expo.ru) (Moscow, 27 – 31 May)
- **RosMould – moulds, dies** – [www.rosmould.ru](http://www.rosmould.ru) (Moscow, 18 – 20 June)
- **International Military-Technical Forum «ARMY-2019»** – <http://www.rusarmyexpo.com/> – (Kubinka, 25-30 June)
- **Naval salon** – [www.navalshow.ru](http://www.navalshow.ru) (S. Petersburg, 26 – 29 June)

## №5, PUBLICATION DATE JUNE

- **Innoprom** – [www.innoprom.com](http://www.innoprom.com) (Ekaterinburg, 8 – 11 July)
- **MAKS** – [www.aviasalon.com](http://www.aviasalon.com) (Zhukovsky, 23-28 July)
- **TEXNOPROM** – <http://forumtechnoprom.com> (Novosibirsk, August)

## №6, PUBLICATION DATE AUGUST

- **Heat Treatment** – [www.htexporus.ru](http://www.htexporus.ru) (Moscow, 17 – 19 September)
- **Engineering. Metallurgy. Metalworking** – [www.metal.vcudmurtia.ru](http://www.metal.vcudmurtia.ru) (Izhevsk, September)
- **Expo 1520** – [www.expo1520.ru](http://www.expo1520.ru) (Sherbinka, September)
- **Neva** – <http://neva.transtec-neva.ru> (S. Petersburg, 17-20 September)
- **EMO** – [www.emohannover.ru](http://www.emohannover.ru) (Hannover, Germany, 16-21 September)

### №7, PUBLICATION DATE SEPTEMBER

- **Industrial show** – <http://promsalon.ru> (Samara, 24-26 September)
- **Welding** – [www.weldex.ru](http://www.weldex.ru) (Moscow, 15-18 October)
- **Stankostroenie. Additive technologies** – [www.stankoexpo.com](http://www.stankoexpo.com) (Москва, 15-18 October)
- **Texnoforum** – [www.technoforum-expo.ru](http://www.technoforum-expo.ru) (Moscow, 21-24 October)

### №8, PUBLICATION DATE OCTOBER

- **Technologies, equipment and materials for surface treatment and coatings application ExpoCoating** – <http://www.expocoating-moscow.ru> (Moscow, 22-24 October)
- **Compressors. Pumps. Drives and Engines. Pneumatic** – [www.pcvexpo.ru](http://www.pcvexpo.ru) (Moscow, 22 – 24 October)
- **Metal Expo** – [www.metal-expo.ru](http://www.metal-expo.ru) (Moscow, November)
- **PROM-VOLGA** – [www.zarexpo.ru](http://www.zarexpo.ru) (Volgograd, November)
- **Industrial show** – [www.promexpo.expoforum.ru](http://www.promexpo.expoforum.ru) (S.Petersburg, November)

### №9, PUBLICATION DATE NOVEMBER

- **Siberian Industrial Forum** – [www.krasfair.ru](http://www.krasfair.ru) (Krasnoyarsk, November)
- **Metalworking. Welding.** – [www.expomash.ru](http://www.expomash.ru) (Kazan, December)
- **Conference «Fundamental research and innovative technologies in mechanical engineering» (FRITME-2020)** – [www.imash.ru](http://www.imash.ru) (Moscow, November)
- **Conference «Electron beam welding and related technologies»** – [www.ebw2015.mpei.ru](http://www.ebw2015.mpei.ru) (November)
- **Uralpromexpo. Machines and Tools** – [www.bvkexpo.ru](http://www.bvkexpo.ru) (Ufa, February 2020)

### № 10, PUBLICATION DATE DECEMBER

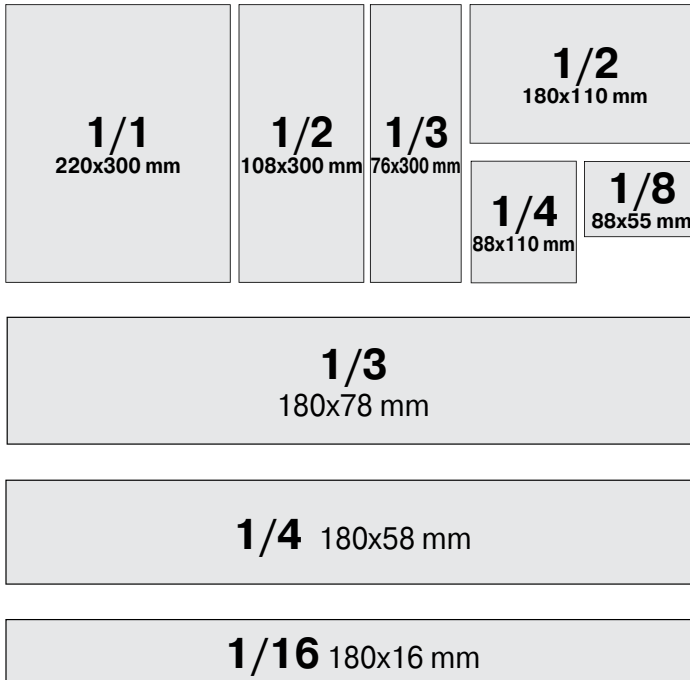
special edition **«Rhythm of machinery for supply»**.  
Distribution at specialized industry exhibitions in 2020

**RHYTHM OF MACHINERY magazine is an information partner of all the exhibitions listed thematically**

**The magazine «RHYTHM OF MACHINERY»  
will take part in other exhibitions and events in:**

- Russian Engineering Union, [www.sojuzmash.ru](http://www.sojuzmash.ru)
- Moscow Association of Major Welders,
- Engineering Club [www.enginclub.ru](http://www.enginclub.ru)
- Other our magazine's partners.

## Advertising



*The cost of accommodation you can find upon  
request to the Editor*

*[ritm@gardesmash.com](mailto:ritm@gardesmash.com)*

*+7 (499) 55-9999-8, (495) 256-80-86*

## Additional services

- Distribution of RHYTHM OF ENGINEERING with your company' advertising in printed or electronic form to addresses which you gave.
- Distribution of your advertising materials (leaflets, cards, booklets) on our own unique mail-based magazine.
- Distribution of your advertising materials at profile exhibitions
- Writing reportage articles, including with the departure of the representative of the wording on your company
- E-mailing information about your Company according based e-mail addresses