

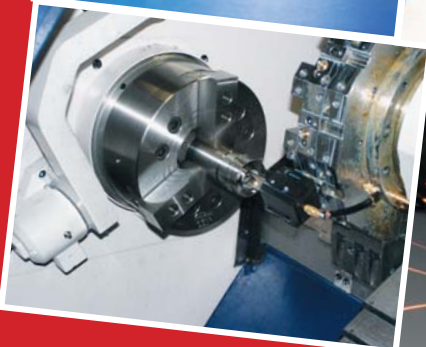
2020

mediakit

RHYTHM

OF MACHINERY

**SPECIALIZED MAGAZINE ABOUT
MANUFACTURING EQUIPMENT.
REAL LOOK AT THE REAL SECTOR ECONOMY**



(499) 55-9999-8
ritm@gardesmesh.com
www.ritm-magazine.ru

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- **RHYTHM OF MACHINERY – independent publishing**
 - **More than 17 years on the market**
 - **Circulation of 10 000 copies**
 - **10 issues per year**
 - **A4 format, full color**

Our readers — manufacturers and users of industrial equipment

Title

- General and Technical Directors
- Chief engineers
- Main technologists

Leading specialists from

- Industrial Enterprises
- Engineering companies
- Research centers
- Higher education establishments

Area of distribution

We were readed in Russian, as well as in Europe countries, Asia and America

The main distribution channels

- Paid subscription
- Target distribution of the magazine
- The most important industrial exhibitions, forums and conferences

RHYTHM OF MACHINERY magazine is information partner of all the exhibitions, listed thematically

Our competitive advantages

- ✓ Presentation of the magazine exhibitions in Russia and abroad
- ✓ Reviews of trends in the development of domestic and foreign machine manufacturing
 - Business practices
 - New technology and R&D
 - Modern financial instruments of the purchase of equipment
- ✓ Information on updates and zeitgeist trends in metalworking area
- ✓ Publication of conceptual, theoretical and practical and promotional items
- ✓ We are exploring the markets of the industrial equipment in various aspects by:
 - reports from enterprises of various forms property;
 - interview with Director General, Chief engineers and chief technology of enterprises;
 - regional reviews
- ✓ Engineering Breaking News
- ✓ The most significant exhibitions and other events
- ✓ Image advertising and articles of our partners
- ✓ The active position, initiative and readiness magazine staff to new developments

ISSUE PLAN FOR 2020

№1, PUBLICATION DATE FEBRUARY

- **Photonics** – www.photonics-expo.ru
(Moscow, 31 March – 03 April)
- **St. Petersburg technical fair** – www.ptfair.ru
(S. Petersburg, 18 – 20 March)
- **Metalloobrabotka. Welding** –
<http://www.expoperm.ru/metal-ekb/>
(Ekaterinburg, 17 – 20 March)
- **MashexSiberia** – <https://www.novosibexpo.ru/>
(Novosibirsk, 24 – 27 March)

№2, PUBLICATION DATE MARCH

- **Metalworking. Welding and cutting** –
www.minskexpo.com (Minsk, 7 – 10 April)
- **Voronezh industrial forum** –
exhibition <http://promforum36.ru/>
(Voronezh, 22-23 April)
- **Industrial Robotic Workshop** –
<http://inrobworkshop.com/> (Moscow, April)
- **Conference «Innovations. Technology. Production»** –
www.itp-forum.ru (Rybinsk 15-17 April)
- ◇ **Hannover Messe** – <https://messe-russia.ru/ru/vystavki-v-germanii/exhibition/hannover-messe/>
(Hannover, Germany, 20 – 24 April)

№3, PUBLICATION DATE APRIL

- **Metalloobrabotka** – www.metobr-expo.ru
(Moscow, 25 – 29 May)
- **Metallurgy. Tube. Aluminium** –
<http://tube.metal-expo.ru> (Moscow, 9 – 11 June)
- **Metal construction** – www.mc-expo.ru
(Moscow, 9 – 11 June)

№4, PUBLICATION DATE MAY

- **Metalloobrabotka** – www.metobr-expo.ru
(Moscow, 25 – 29 May)
- **RosMould – moulds, dies** – www.rosmould.ru
(Moscow, 8 – 10 June)
- **Conference «laser Optics»** – www.laseroptics.ru –
(S. Petersburg, 8 – 12 June)

№5, PUBLICATION DATE JUNE

- **Innoprom** – www.innoprom.com
(Ekaterinburg, 7 – 10 July)
- **Exhibition of equipment, materials and technologies for aviation, aircraft construction and space** –
<https://aktokazan.expokazan.ru/> (Kazan, 23 – 25 July)
- **International Military-Technical Forum «ARMY-2019»** –
<http://www.rusarmyexpo.com/> – (Kubinka, 23 – 29 August)

№6, PUBLICATION DATE AUGUST

- **Gidroaviasalon** – <http://www.gidroaviasalon.com> (Gelendzhik, 6-9 September)
- **PROM-VOLGA** – www.zarexpo.ru (Volgograd, 3-4 September)
- **Heat Treatment** – www.htexporus.ru (Moscow, 5 – 17 September)
- **Industrial show** – <http://promsalon.ru> (Samara, 24 – 26 September)
- **TEXNOPROM** – <http://forumtechnoprom.com> (Novosibirsk, September)

№7, PUBLICATION DATE SEPTEMBER

- **Welding** – www.weldex.ru (Moscow, 13 – 16 October)
- **Technoforum** – www.technoforum-expo.ru (Moscow, 19 – 22 October)
- **RUSWELD 2020** – <https://rusweld-expo.ru/> (Moscow, 19–22 October)
- ◇ **BIMU** – <https://www.bimu.it/> (Italy, Milan, 14 – 17 October)
- ◇ **EuroBlech** – <https://www.euroblech.com> (Hannover, Germany, 27 – 30 October)

№8, PUBLICATION DATE OCTOBER

- **Technologies, equipment and materials for surface treatment and coatings application ExpoCoating** – <http://www.expocoating-moscow.ru> (Moscow, 27 – 29 October)
- **Metall Expo** – www.metal-expo.ru (Moscow, 10 – 13 November)
- **Welding** – <https://welding.expoforum.ru/> (S. Petersburg, 11 – 13 November)
- ◇ **TMTS** – www.tmts.tw/en/ (Taiwan, 10 – 14 November)

№9, PUBLICATION DATE NOVEMBER

- **Siberian Industrial Forum** – www.krasfair.ru (Krasnoyarsk, 25-27 November)
- **Metalworking. Welding.** – www.expomash.ru (Kazan, 2-4 December)
- **Uralpromexpo. Machines and Tools** – www.bvkexpo.ru (Ufa, February 2021)
- ◇ **TIMTOS** – www.timtos.com.tw (Taiwan, Taibey 15 – 20 March 2021)

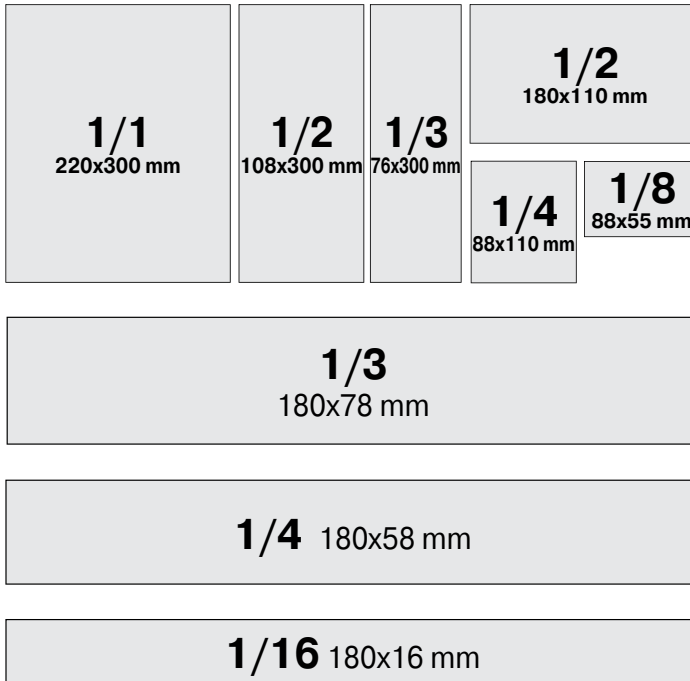
№ 10, PUBLICATION DATE DECEMBER
special edition «Rhythm of machinery for supply».
Distribution at specialized industry exhibitions in 2021

RHYTHM OF MACHINERY magazine is an information partner of all the exhibitions listed thematically

○ ◇ Exhibitions in which magazine *RHYTHM OF MACHINERY* takes part facultatively

RHYTHM
OF MACHINERY

Advertising



*The cost of accommodation you can find upon
request to the Editor*

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Additional services

- Distribution of RHYTHM OF ENGINEERING with your company' advertising in printed or electronic form to addresses which you gave.
- Distribution of your advertising materials (leaflets, cards, booklets) on our own unique mail-based magazine.
- Distribution of your advertising materials at profile exhibitions
- Writing reportage articles, including with the departure of the representative of the wording on your company
- E-mailing information about your Company according based e-mail addresses