

2018

mediakit

RHYTHM

OF MACHINERY

**SPECIALIZED MAGAZINE ABOUT
MANUFACTURING EQUIPMENT.
REAL LOOK AT THE REAL SECTOR ECONOMY**



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www.ritm-magazine.ru

- **RHYTHM OF MACHINERY – independent publishing**
- **More than 14 years on the market**
- **Circulation of 10 000 copies**
- **10 issues per year**
- **A4 format, full color**

Our readers — manufacturers and users of industrial equipment

Title

- General and Technical Directors
- Chief engineers
- Main technologists

Leading specialists from

- Industrial Enterprises
- Engineering companies
- Research centers
- Higher education establishments

Area of distribution

We were readed in Russian, as well as in Europe countries, Asia and America

The main distribution channels

- Subscription
- Target distribution of the magazine
- The most important industrial exhibitions, forums and conferences

INFORMATIONAL PARTNER:



MEMBER OF
THE ASSOCIATION
«STANKOINSTRUMENT»



MACHINE-BUILDING
UNION OF RUSSIA

RHYTHM OF MACHINERY magazine is information partner of all the exhibitions, listed thematically

Our competitive advantages

- ✓ Free mailing list for technical services directors of specialized companies
- ✓ Presentation of the magazine exhibitions in Russia and abroad
- ✓ The condition and development trend of domestic and foreign machine manufacturing
 - Business practices
 - New technology and R&D
 - Modern financial instruments of the purchase of equipment
- ✓ Information on updates and zeitgeist trends in metalworking area
- ✓ Publication of conceptual, theoretical and practical and promotional items
- ✓ We are exploring the markets of the industrial equipment in various aspects by:
 - preports from enterprises of various forms property;
 - interview with Director General, Chief engineers and chief technology of enterprises;
 - regional reviews
- ✓ Engineering Breaking News
- ✓ The most significant exhibitions and other events
- ✓ Image advertising and articles of our partners
- ✓ The active position, initiative and readiness magazine staff to new developments

ISSUE PLAN FOR 2018

№1, PUBLICATION DATE FEBRUARY

- **Photonics** – www.photonics-expo.ru (Moscow, 27 February – 02 March)
- **St. Petersburg technical fair** – www.ptfair.ru (S. Petersburg, 20 – 22 March)
- **Metalloobrabotka. Welding** – <http://www.expometperm.ru> (Ekaterinburg, 20 – 22 March)
- **MashexSiberia** – www.sibfair.ru (Novosibirsk, 27 – 30 March)
- ◇ **METAV** – www.metav.com (Dusseldorf, 20 – 24 February)

№2, PUBLICATION DATE MARCH

- **Metalworking. Welding and cutting** – www.minskexpo.com (Minsk, 10 – 13 April)
- **Machines and Tools. Welding** – www.yarmarka.ru (N. Novgorod, 17 – 20 April)
- **Metalworking** – www.promforum74.ru (Chelyabinsk, 10-12 April)
- **Conference «Computer science and technology. Innovative technologies in industry and science»** – www.mirea.ru (Moscow, April)

№3, PUBLICATION DATE APRIL

- **Metalloobrabotka** – www.metobr-expo.ru (Moscow, 14 – 18 May)
- **Welding.** – www.welding.expoforum.ru (S. Petersburg, 24 – 27 April)

- **Metallurgy. Tube. Aluminium** – <http://.tube.metal-expo.ru> (Moscow, 29 May – 1 June)
- **Metal construction** – www.mc-expo.ru (Moscow, 29 May – 1 June)
- **Conference «Innovations. Technology. Production»** – www.itp-forum.ru (Rybinsk, 16-18 April)
- ◇ **Hannover Messe** – www.hannovermesse.de/home (Gannover, Germany, 23 – 27 April)

№4, PUBLICATION DATE MAY

- **Metalloobrabotka** – www.metobr-expo.ru (Moscow, 14 – 18 May)
- **RosMould – moulds, dies** – www.rosmould.ru (Moscow, 15 – 17 May)
- **Conference «laser Optics»** – www.laseroptics.ru (S. Petersburg, 4 – 8 June)
- **TEXNOPROM** – <http://forumtechnoprom.com> (Novosibirsk, June)

№5, PUBLICATION DATE JUNE

- **Innoprom** – www.innoprom.com (Ekaterinburg, 9 – 12 July)
- **Aerospace technologies. Modern materials and equipment** – www.aktokazan.ru (Kazan, 9 – 11 August)
- **ARMY** – www.rusarmyexpo.ru (Kubinka, 21 – 26 August)

№6, PUBLICATION DATE AUGUST

- **Heat Treatment** – www.htexporus.ru (Moscow, 2 – 4 October)
- **Engineering. Metallurgy. Metalworking** – www.metal.vcudmurta.ru (Izhevsk, 11-14 September)
- **Industrial show** – promsalon.ru (Samara, 25 – 27 September)
- ◇ AMB-2019 18-22 September, Stuttgart, Germany

№7, PUBLICATION DATE SEPTEMBER

- **Welding** – www.weldex.ru (Moscow, 16-19 October)
- **Stankostroenie/ Additiv** – www.stankoexpo.com (Moscow, 15-18 October)
- **Mashex** – www.mashex.ru (Moscow, 23-25 October)
- **Compressors. Pumps. Drives and Engines. Pneumatic** www.pcvexpo.ru (Moscow, 23-25 October)

№8, PUBLICATION DATE OCTOBER

- **Texnoforum** – www.technoforum-expo.ru (Moscow, 22-25 October)
- **Metall Expo** – www.metal-expo.ru (Moscow, 13-16 November)

- **PROM-VOLGA** – www.zarexpo.ru (Volgograd, November)
- **Industrial show** – www.promexpo.expoforum.ru (S.Petersburg, 28-30 November)
- **Metalworking. Welding.** – www.expokazan.ru (Kazan, December)
- ◇ **TMTS** – www.tmts.tw/en/ (Taiwan, 7 – 11 November)

№9, PUBLICATION DATE NOVEMBER

special edition «**Rhythm of machinery for supply**».

Distribution at specialized industry exhibitions in 2019

№ 10, PUBLICATION DATE DECEMBER

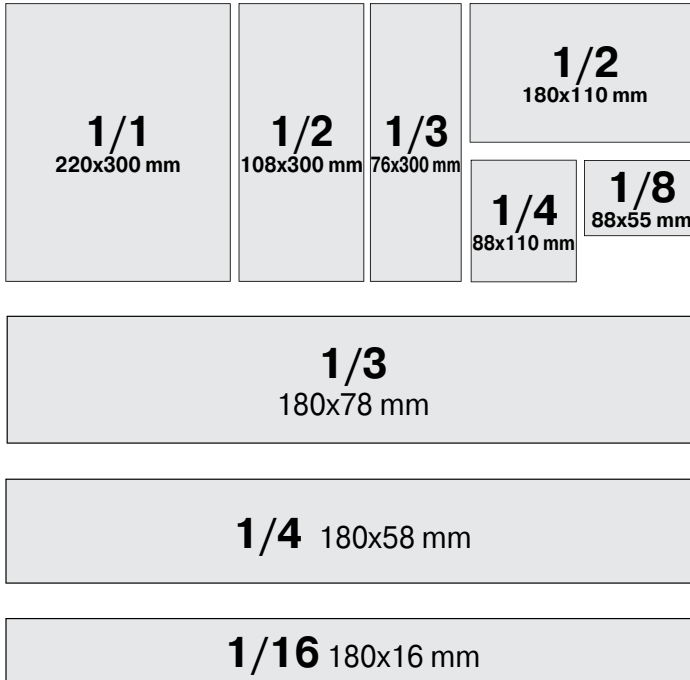
- **Siberian Industrial Forum** – www.krasfair.ru (Krasnoyarsk, February, 2019)
- **Uralpromexpo. Machines and Tools** – www.bvkexpo.ru (Ufa, February 2019)
- **Engineering. Metal working. Metallurgy. Machines. Tools. Welding** – www.expokama.ru (Naberezhnye Chelny, February 2019)
- ◇ **TIMTOS** – www.timtos.com.tw (Taiwan, 7 – 12 March 2019)

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The magazine «**RHYTHM OF MACHINERY**»
will take part in other exhibitions and events in:

- Association Stankoinstrument, www.stankoinstrument.ru
- Russian Engineering Union, www.sozuzmash.ru
- Moscow Association of Major Welders,
- Engineering Club www.enginclub.ru
- Other our magazine's partners.

Advertising



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request to the Editor
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Additional services

- Distribution of RHYTHM OF ENGINEERING with your company' advertising in printed or electronic form to addresses which you gave.
- Distribution of your advertising materials (leaflets, cards, booklets) on our own unique mail-based magazine.
- Distribution of your advertising materials at profile exhibitions
- Writing reportage articles, including with the departure of the representative of the wording on your company
- E-mailing information about your Company according based e-mail addresses