

# 2018

mediakit

# RHYTHM

OF MACHINERY

SPECIALIZED MAGAZINE ABOUT  
MANUFACTURING EQUIPMENT.  
REAL LOOK AT THE REAL SECTOR ECONOMY



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www.ritm-magazine.ru

- **RHYTHM OF MACHINERY – independent publishing**
- **More than 14 years on the market**
- **Circulation of 10 000 copies**
- **10 issues per year**
- **A4 format, full color**

**Our readers — manufacturers and users of industrial equipment**

**Title**

- General and Technical Directors
- Chief engineers
- Main technologists

**Leading specialists from**

- Industrial Enterprises
- Engineering companies
- Research centers
- Higher education establishments

**Area of distribution**

We were readed in Russian, as well as in Europe countries, Asia and America

**The main distribution channels**

- Subscription
- Target distribution of the magazine
- The most important industrial exhibitions, forums and conferences

**INFORMATIONAL PARTNER:**



MEMBER OF  
THE ASSOCIATION  
«STANKOINSTRUMENT»



MACHINE-BUILDING  
UNION OF RUSSIA

**RHYTHM OF MACHINERY magazine is information partner of all the exhibitions, listed thematically**

**Our competitive advantages**

- ✓ Free mailing list for technical services directors of specialized companies
- ✓ Presentation of the magazine exhibitions in Russia and abroad
- ✓ The condition and development trend of domestic and foreign machine manufacturing
  - Business practices
  - New technology and R&D
  - Modern financial instruments of the purchase of equipment
- ✓ Information on updates and zeitgeist trends in metalworking area
- ✓ Publication of conceptual, theoretical and practical and promotional items
- ✓ We are exploring the markets of the industrial equipment in various aspects by:
  - preports from enterprises of various forms property;
  - interview with Director General, Chief engineers and chief technology of enterprises;
  - regional reviews
- ✓ Engineering Breaking News
- ✓ The most significant exhibitions and other events
- ✓ Image advertising and articles of our partners
- ✓ The active position, initiative and readiness magazine staff to new developments

# ISSUE PLAN FOR 2018

## №1, PUBLICATION DATE FEBRUARY

- **Photonics** – [www.photonics-expo.ru](http://www.photonics-expo.ru) (Moscow, 27 February – 02 March)
- **St. Petersburg technical fair** – [www.ptfair.ru](http://www.ptfair.ru) (S. Petersburg, 20 – 22 March)
- **Metalloobrabotka. Welding** – <http://www.expometperm.ru> (Ekaterinburg, 20 – 22 March)
- **MashexSiberia** – [www.sibfair.ru](http://www.sibfair.ru) (Novosibirsk, 27 – 30 March)
- ◇ **METAV** – [www.metav.com](http://www.metav.com) (Dusseldorf, 20 – 24 February)

## №2, PUBLICATION DATE MARCH

- **Metalworking. Welding and cutting** – [www.minskexpo.com](http://www.minskexpo.com) (Minsk, 10 – 13 April)
- **Machines and Tools. Welding** – [www.yarmarka.ru](http://www.yarmarka.ru) (N. Novgorod, 17 – 20 April)
- **Metalworking** – [www.promforum74.ru](http://www.promforum74.ru) (Chelyabinsk, April)
- **Conference «Computer science and technology. Innovative technologies in industry and science»** – [www.mirea.ru](http://www.mirea.ru) (Moscow, April)

## №3, PUBLICATION DATE APRIL

- **Metalloobrabotka** – [www.metobr-expo.ru](http://www.metobr-expo.ru) (Moscow, 14 – 18 May)
- **Welding.** – [www.welding.expoforum.ru](http://www.welding.expoforum.ru) (S. Petersburg, 24 – 27 April)

- **Metallurgy. Tube. Aluminium** – <http://.tube.metal-expo.ru> (Moscow, 29 May – 1 June)
- **Metal construction** – [www.mc-expo.ru](http://www.mc-expo.ru) (Moscow, 29 May – 1 June)
- **Conference «Innovations. Technology. Production»** – [www.itp-forum.ru](http://www.itp-forum.ru) (Rybinsk April)
- ◇ **Hannover Messe** – [www.hannovermesse.de/home](http://www.hannovermesse.de/home) (Gannover, Germany, 23 – 27 April)

## №4, PUBLICATION DATE MAY

- **Metalloobrabotka** – [www.metobr-expo.ru](http://www.metobr-expo.ru) (Moscow, 14 – 18 May)
- **RosMould – moulds, dies** – [www.rosmould.ru](http://www.rosmould.ru) (Moscow, 15 – 17 May)
- **Conference «laser Optics»** – [www.laseroptics.ru](http://www.laseroptics.ru) (S. Petersburg, 4 – 8 June)
- **TEXNOPROM** – <http://forumtechnoprom.com> (Novosibirsk, June)

## №5, PUBLICATION DATE JUNE

- **Innoprom** – [www.innoprom.com](http://www.innoprom.com) (Ekaterinburg, 9 – 12 July)
- **Aerospace technologies. Modern materials and equipment** – [www.aktokazan.ru](http://www.aktokazan.ru) (Kazan, 9 – 11 August)
- **ARMY** – [www.rusarmyexpo.ru](http://www.rusarmyexpo.ru) (Kubinka, 22 – 26 August)

#### №6, PUBLICATION DATE AUGUST

- **Heat Treatment** – [www.htexporus.ru](http://www.htexporus.ru) (Moscow, 2 – 4 October)
- **Engineering. Metallurgy. Metalworking** – [www.metal.vcudmurta.ru](http://www.metal.vcudmurta.ru) (Izhevsk, September)
- **Industrial show** – [www.promexpo.expoforum.ru](http://www.promexpo.expoforum.ru) (S.Petersburg, September)
- **Industrial show** – [promsalon.expo-volga.ru](http://promsalon.expo-volga.ru) (Samara, 25 – 27 September)

#### №7, PUBLICATION DATE SEPTEMBER

- **Welding** – [www.weldex.ru](http://www.weldex.ru) (Moscow, October)
- **Stankostroenie/ Additiv** – [www.stankoexpo.com](http://www.stankoexpo.com) (Moscow, October)
- **Mashex** – [www.mashex.ru](http://www.mashex.ru) (Moscow, October)
- **Compressors. Pumps. Drives and Engines. Pneumatic** [www.pcvexpo.ru](http://www.pcvexpo.ru) (Moscow, October)

#### №8, PUBLICATION DATE OCTOBER

- **Technoforum** – [www.technoforum-expo.ru](http://www.technoforum-expo.ru) (Moscow, October)

- **Metal Expo** – [www.metal-expo.ru](http://www.metal-expo.ru) (Moscow, November)
- **PROM-VOLGA** – [www.zarexpo.ru](http://www.zarexpo.ru) (Volgograd, November)
- **Metalworking. Welding.** – [www.expokazan.ru](http://www.expokazan.ru) (Kazan, December)
- ◇ **TMTS** – [www.tmts.tw/en/](http://www.tmts.tw/en/) (Taiwan, 7 – 11 November)

#### №9, PUBLICATION DATE NOVEMBER

**special edition «Rhythm of machinery for supply».**  
Distribution at specialized industry exhibitions in 2019

#### № 10, PUBLICATION DATE DECEMBER

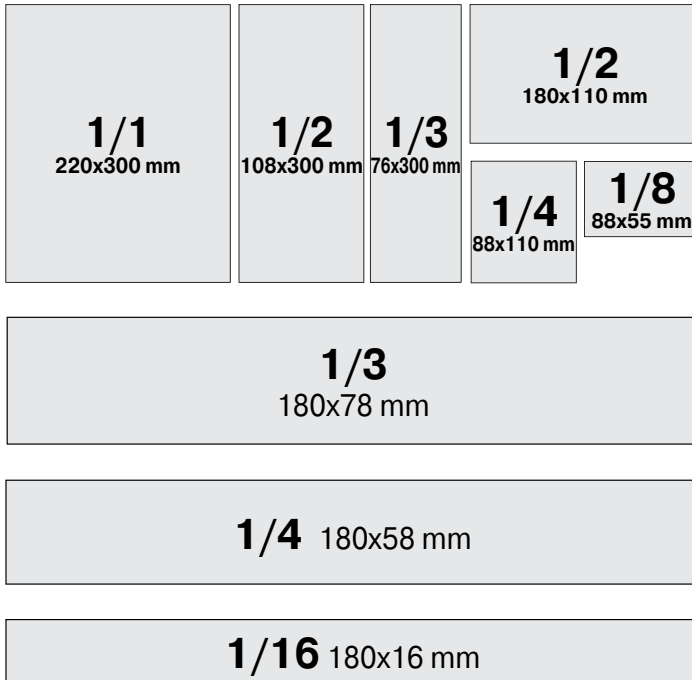
- **Siberian Industrial Forum** – [www.krasfair.ru](http://www.krasfair.ru) (Krasnoyarsk, February, 2019)
- **Uralpromexpo. Machines and Tools** – [www.bvkexpo.ru](http://www.bvkexpo.ru) (Ufa, February 2019)
- **Engineering. Metal working. Metallurgy. Machines. Tools. Welding** – [www.expokama.ru](http://www.expokama.ru) (Naberezhnye Chelny, February 2019)
- ◇ **TIMTOS** – [www.timtos.com.tw](http://www.timtos.com.tw) (Taiwan, 7 – 12 March 2019)

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**The magazine «RHYTHM OF MACHINERY»  
will take part in other exhibitions and events in:**

- Association Stankoinstrument, [www.stankoinstrument.ru](http://www.stankoinstrument.ru)
- Russian Engineering Union, [www.sojuzmash.ru](http://www.sojuzmash.ru)
- Moscow Association of Major Welders,
- Engineering Club [www.enginclub.ru](http://www.enginclub.ru)
- Other our magazine's partners.

## Advertising



*The cost of accommodation you can find upon  
request to the Editor  
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## Additional services

- Distribution of RHYTHM OF ENGINEERING with your company' advertising in printed or electronic form to addresses which you gave.
- Distribution of your advertising materials (leaflets, cards, booklets) on our own unique mail-based magazine.
- Distribution of your advertising materials at profile exhibitions
- Writing reportage articles, including with the departure of the representative of the wording on your company
- E-mailing information about your Company according based e-mail addresses