

# 2017

mediakit

# RHYTHM

## OF MACHINERY

**SPECIALIZED MAGAZINE ABOUT  
MANUFACTURING EQUIPMENT.  
REAL LOOK AT THE REAL SECTOR ECONOMY**



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www.ritm-magazine.ru

- **RHYTHM OF MACHINERY – independent publishing**
- **More than 14 years on the market**
- **Circulation of 10 000 copies**
- **10 issues per year**
- **A4 format, full color**

**Our readers — manufacturers and users of industrial equipment**

**Title**

- General and Technical Directors
- Chief engineers
- Main technologists

**Leading specialists from**

- Industrial Enterprises
- Engineering companies
- Research centers
- Higher education establishments

**Area of distribution**

We were readed in Russian, as well as in Europe countries, Asia and America

**The main distribution channels**

- Subscription
- Target distribution of the magazine
- The most important industrial exhibitions, forums and conferences

**INFORMATIONAL PARTNER:**



MEMBER OF  
THE ASSOCIATION  
«STANKOINSTRUMENT»



MACHINE-BUILDING  
UNION OF RUSSIA

**RHYTHM OF MACHINERY magazine is information partner of all the exhibitions, listed thematically**

**Our competitive advantages**

- ✓ Free mailing list for technical services directors of specialized companies
- ✓ Presentation of the magazine for 50 exhibitions a year in Russia and abroad
- ✓ The condition and development trend of domestic and foreign machine manufacturing
  - Business practices
  - New technology and R&D
  - Modern financial instruments of the purchase of equipment
- ✓ Information on updates and zeitgeist trends in metalworking area
- ✓ Publication of conceptual, theoretical and practical and promotional items
- ✓ We are exploring the markets of the industrial equipment in various aspects by:
  - preports from enterprises of various forms property;
  - interview with Director General, Chief engineers and chief technology of enterprises;
  - regional reviews
- ✓ Engineering Breaking News
- ✓ The most significant exhibitions and other events
- ✓ Image advertising and articles of our partners
- ✓ The active position, initiative and readiness magazine staff to new developments

**RHYTHM**  
OF MACHINERY

# ISSUE PLAN FOR 2017

## №1, PUBLICATION DATE FEBRUARY

- **Photonics** – [www.photonics-expo.ru](http://www.photonics-expo.ru) (Moscow, 28 February – 03 March)
- **St.Petersburg technical fair** – [www.ptfair.ru](http://www.ptfair.ru) (S. Petersburg, 14 – 16 March)
- **Metalloobrabotka.Welding** – <http://www.expometperm.ru> (Ekaterinburg, 21 – 24 March)
- **MashexSiberia** – [www.mashex-siberia.ru](http://www.mashex-siberia.ru) (Novosibirsk, 28 – 31 March)
- **Composite-expo** – [www.mirexpo.ru](http://www.mirexpo.ru) (Moscow, 28 February – 2 March)

## №2, PUBLICATION DATE MARCH

- **Metalworking. Welding and cutting** – [www.minskexpo.com](http://www.minskexpo.com) (Minsk, 4 – 7 April)
- **Machines and Tools.Welding** – [www.yarmarka.ru](http://www.yarmarka.ru) (N.Novgorod, 5 – 7 April)
- **Metalworking** – [www.promforum74.ru](http://www.promforum74.ru) (Chelyabinsk, 11 – 14 April)
- **Conference «Computer science and technology. Innovative technologies in industry and science»** – [www.mirea.ru](http://www.mirea.ru) (Moscow, April)
- **Conference «Innovations. Technology. Production»** – [www.itp-forum.ru](http://www.itp-forum.ru) (Rybinsk, 24 – 27 April)
- **Hannover Messe** – [www.hannovermesse.de/home](http://www.hannovermesse.de/home) (Germany, Hannover, 24 – 28 April)

## №3, PUBLICATION DATE APRIL

- **Stankostroenie** – [www.unexpo.ru](http://www.unexpo.ru) (Ekaterinburg, 25 – 27 April)
- **Metalloobrabotka** – [www.metobr-expo.ru](http://www.metobr-expo.ru) (Moscow, 15 – 19 May)

- **Welding.** – [www.welding.expoforum.ru](http://www.welding.expoforum.ru) (S. Petersburg, 25 – 28 April)

## №4, PUBLICATION DATE MAY

- **Metalloobrabotka** – [www.metobr-expo.ru](http://www.metobr-expo.ru) (Moscow, 15 – 19 May)
- **RosMould – moulds, dies** – [www.rosmould.ru](http://www.rosmould.ru) (Moscow, 20 – 22 June)
- **Metallurgy. Tube. Aluminium** – <http://.tube.metal-expo.ru> (Moscow, 5 – 8 June)
- **Metal construction** – [www.mc-expo.ru](http://www.mc-expo.ru) (Moscow, 5 – 8 June)

## №5, PUBLICATION DATE JUNE

- **Innoprom** – [www.innoprom.com](http://www.innoprom.com) (Ekaterinburg, 10 – 13 July)
- **MAKS** – [www.aviasalon.com](http://www.aviasalon.com) (Zhukovskiy, 18 – 23 July)
- **ARMY** – [www.rusarmyexpo.ru](http://www.rusarmyexpo.ru) (Kubinka, 22 – 27 August)

## №6, PUBLICATION DATE AUGUST

- **Metmash. Stankoinstrument** – [www.vertolexpo.ru](http://www.vertolexpo.ru) (Rostov-on-don, 12 – 15 September)
- **Expo 1520** – [www.expo1520.ru](http://www.expo1520.ru) (Shcherbinka, 30 August – 2 September)
- **Heat Treatment** – [www.htexporus.ru](http://www.htexporus.ru) (Moscow, 18 – 20 September)
- **Neva** – <http://neva.transtec-neva.ru> (S. Petersburg, 19 – 22 September)
- **Metalloobrabotka.Welding** – <http://www.expometperm.ru> (Kazan, 19 – 22 September)

#### №7, PUBLICATION DATE SEPTEMBER

- **Russian Industrial Manufacturer** – [www.promexpo.expoforum.ru](http://www.promexpo.expoforum.ru) (S.Petersburg, 20 – 25 September)
- **Industrial show** – [promsalon.expo-volga.ru](http://promsalon.expo-volga.ru) (Samara, 27 – 29 September)
- **Welding** – [www.weldex.ru](http://www.weldex.ru) (Moscow, 10 – 13 October)
- **EMO** – [www.emo-hannover.ru](http://www.emo-hannover.ru) (Germany, Hannover, 18 – 23 September)
- **Stankostroenie/ Additiv** – [www.stankoexpo.com](http://www.stankoexpo.com) (Moscow, 10 – 13 October)

#### №8, PUBLICATION DATE OCTOBER

- **Technoforum** – [www.technoforum-expo.ru](http://www.technoforum-expo.ru) (Moscow, 23 – 26 October)
- **NDT Russia** – [www.ndt-russia.ru](http://www.ndt-russia.ru) (Moscow, 24 – 26 October)
- **Mashex** – [www.mashex.ru](http://www.mashex.ru) (Moscow, 24 – 26 October)
- **Compressors. Pumps. Drives and Engines. Pneumatic** – [www.pcvexpo.ru](http://www.pcvexpo.ru) (Moscow, 24 – 26 October)
- **PROM-VOLGA** – [www.zarexpo.ru](http://www.zarexpo.ru) (Volgograd, November)

#### №9, PUBLICATION DATE NOVEMBER

- **Metal Expo** – [www.metal-expo.ru](http://www.metal-expo.ru) (Moscow, 14 – 17 November)
- **Conference «Fundamental research and innovative technologies in mechanical engineering» (FRITME-2015)** – [www.imash.ru](http://www.imash.ru) (Moscow, November)
- **Conference «Electron beam welding and related technologies»** – [www.ebw2015.mpei.ru](http://www.ebw2015.mpei.ru) (Moscow, MEI, November)
- **Metalworking.** – <http://www.uv66.ru/> (Ekaterinburg, 22 – 24 November)
- **Metalworking. Welding.** – [www.expokazan.ru](http://www.expokazan.ru) (Kazan, 06 – 08 December)

#### № 10, PUBLICATION DATE DECEMBER

- **Siberian Industrial Forum** – [www.krasfair.ru](http://www.krasfair.ru) (Krasnoyarsk, February, 2018)
- **Uralpromexpo. Machines and Tools** – [www.bvkexpo.ru](http://www.bvkexpo.ru) (Ufa, February, 2018)
- **Engineering. Metal working. Metallurgy. Machines. Tools. Welding** – [www.expokama.ru](http://www.expokama.ru) (Naberezhnye Chelny, February, 2018)

**RHYTHM OF MACHINERY magazine is an information partner of all the exhibitions listed thematically**

**The magazine «RHYTHM OF MACHINERY»  
will take part in other exhibitions and events in:**

- Association Stankoinstrument, [www.stankoinstrument.ru](http://www.stankoinstrument.ru)
- Russian Engineering Union, [www.sojuzmash.ru](http://www.sojuzmash.ru)
- Moscow Association of Major Welders,
- Engineering Club [www.enginclub.ru](http://www.enginclub.ru)
- Other our magazine's partners.

## Advertising



*The cost of accommodation you can find upon  
request to the Editor  
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## Additional services

- Distribution of RHYTHM OF ENGINEERING with your company' advertising in printed or electronic form to addresses which you gave.
- Distribution of your advertising materials (leaflets, cards, booklets) on our own unique mail-based magazine.
- Distribution of your advertising materials at profile exhibitions
- Writing reportage articles, including with the departure of the representative of the wording on your company
- E-mailing information about your Company according based e-mail addresses